



WELCOME TO MIF ACADEMY



MIF Academy is pioneering global online education with an Al learning environment. In collaboration with our highly qualified partners and universities, we provide Diplomas, Certificates and Vocational Qualifications that are valid in all European Countries. Delivering Finnish world-class education with an Al Learning Environment globally onsite, remote or online. The choice is yours.

MIF Academy has digitally designed course content, made by industry expert trainers, based on Finnish pedagogy and leading educational psychology in an AI online learning environment. We are able to deliver learning analytics by applying Artificial Intelligence that reveals what factors impact individual learning. Our combination of content and educational technology results in optimized study motivation, reduced drop-outs and improved learning results.

MIF Academy is part of Nasdaq listed Soprano Plc, the leading Nordic private training group. MIF Academy and the Soprano Group's 6 Business Schools have over 70 years of pedagogical experience, students annually from 2450 organizations in more than 50 countries. We have validated ISO 9001 quality standard in all our units.

MIF Academy, Soprano Plc's education exports department is an official member of Education Finland Program. The Program is governed by the Finnish National Agency for Education.

READ MORE AT MIFACADEMY.COM



MIF ACADEMY'S SERVICES

We provide the Finnish, international and local partners an advanced virtual learning platform for producing high-quality and locally relevant learning content that is available with reasonable price for everybody across the globe. We utilize the Finnish, international and local experts as facilitators of learning on remote and onsite. We form strategic alliances with local training service providers and learning content producers. Together we utilize the Finnish pedagogical model to improve learning results and transfer our Finnish expertise.

ONLINE AND BLENDED LEARNING COURSES AND PROGRAMS

- Teacher Professional Development
- Cyber Security
- ICT & Project Management
- International Trade
- Management & Leadership
- Communications & Marketing
- Vocational Qualifications
- Healthcare
- Accounting

BUSINESS PARTNERSHIPS WITH LOCAL ACCREDITED PARTNERS

We form strategic alliances with local training service providers and learning content producers. Together we utilize the Finnish pedagogical model to improve learning results and transfer our Finnish expertise.

Explore Finnish education expertise and international high-quality facilitators of learning both onsite and remote.

SOLUTIONS AND PROJECTS

- Concept for quality of professional education development
- Concept for development of a modern professional life-long learning institute
- Cyber security capacity development on national and institutional level
- Concept for boosting export sector based on the Finnish experiences
- Cost-effective training for personnel and customers of international corporations

VOCATIONAL QUALIFICATIONS

Students can complete further and specialist vocational qualifications as competence-based qualifications, independent of how they have acquired the necessary skills.

Vocational skills will be demonstrated in practical work situations. An individual learning pathway will be drawn up for every student. Further and specialist vocational qualifications meet the European Qualifications Framework EQF levels 4 and 5.

MIF ACADEMY IN NUMBERS

50+
COUNTRIES

70+
YEARS OF
EXPERIENCE

1500+
TRAINING PROGRAMS

2 450+
CUSTOMER
ORGANIZATIONS



MIF ACADEMY'S

TEACHER PROFESSIONAL DEVELOPMENT

Finnish excellence in education is built with highly-competent teachers. Finnish teacher development equips teachers with solid theoretical and practical skills in order to facilitate learning for diverse groups of learners. A teacher is a proactive developer of their own work as well as of the schools they work in. We embrace the importance of teachers' systematic competence-development throughout

their careers that benefit the school communities as well as the educational ecosystem around them.

We provide high-quality programs for teachers in all levels of education and teacher trainers. Programs are based on the Finnish education system and practices but adjusted to local education system and development needs.

TEACHER PROFESSIONAL DEVELOPMENT PROGRAMS

HIGH IMPACT TEACHER DEVELOPMENT FROM FINLAND

High-Impact Teacher program is a high-quality part-time in-service teacher development and train-the-trainers program from Finland. This teacher education program is designed by professor Kirsti Lonka, an expert in innovative learning methods and environments, the author of book "Phenomenal Learning from Finland" and experienced teacher educator.

Finnish pedagogical innovations put into practice in the local context in a meaningful way, build local capacity and provide access into the next generation online learning platform for everybody.

- Student-engaging learning practices
- 2. Teaching future skills
- 3. High-impact learning
- 4. Phenomenon-based learning
- 5. Social and emotional learning





ENGAGING STUDENT IN LEARNING

Self-directed learning aims to reduce the need for external control of the teacher and rely on the student's own autonomy. Students set their own goals and as such take responsibility for their own learning. The new role of the teacher is practiced on the course.

Study modes of Dialogue in Teaching & Engaging Student in Learning are based on student-centered learning and learners actively participate in their own learning process. Both courses are studied online, but participants integrate

assignments into their teaching. There are independent tasks (assignments, reflections and readings) and group discussions and tasks.

DIALOGUE IN TEACHING

Dialogue refers to open-minded and respectful interpersonal relationships. It allows learning together, thinking together, and sharing experiences. Active learning methods support dialogue and some of them are presented and practiced during the course.

MIF ACADEMY'S CYBER SECURITY PROGRAMS

Establishing cyber security requires a sustained commitment to learning, training and good practices. Cyber security is also demanding because the threat landscape is constantly evolving as our societies and economies are transformed by the rapid pace of digitalization. Therefore, maintaining effective cyber security is an ongoing challenge for all states, companies and organisations of different sizes.

We help your organization to understand the big picture as well as the details, so you can make the right decisions concerning cyber security. We offer trusted Finnish strategic and technological cyber security know-how, pedagogical excellence and e-learning expertise – a comprehensive, world-class solution for the cyber security needs of your organization.

We offer a unique package that helps you to upgrade your organization's cyber security and face the modern threats of the cyber world. We bring together Finnish cyber security strategic, technological, pedagogical and e-learning expertise under one roof in collaboration with our highly qualified partners.



MIF ACADEMY'S VOCATIONAL QUALIFICATIONS

A vocational qualification provides good capabilities for working life. Vocational studies in Finland can either lead to an official qualification or be in the form of further education or continuing education needed in different career stages.

There are different application channels for young people and adults. MIF offers official further and specialist vocational qualifications for adults who already have gained skills and know-how through work. A person who wishes to complete a vocational qualification as competence-based qualification is usually required to have a job where the professional skills required for the qualification can be proven.

Further and specialist vocational qualifications meet the European Qualifications Framework EQF levels 4 and 5.

INDIVIDUAL LEARNING PATHWAYS

Individual learning pathways will be drawn for every student. Students will be able to acquire skills in the way that best suits them. Studies will focus on the acquisition of missing skills, which would shorten the duration of studies especially for adult students. The plan will also include information on

the necessary supportive measures. The plan will be drawn up by a teacher or a guidance counsellor together with the student.

PRACTICAL DEMONSTRATION OF SKILLS AS THE METHOD OF COMPLETING A QUALIFICATION

As a rule, occupational skills will be demonstrated in actual, practical work situations. The performance will be assessed by a teacher assigned by the education provider and a representative of the working life together.

OUR FOCUS AREAS IN VOCATIONAL TRAINING AND QUALIFICATIONS

- Leadership & Management
- Entrepreneurship
- International Business and Foreign Trade
- Sales and Marketing
- Business Consulting
- Product Development
- Financial Management and Controlling
- Human Resources

MIF ACADEMY'S PROGRAMS

Our 1500 certificate leading training programs are specialized in Teacher Development, Cyber Security, Management, Communication, International trade, ICT, Digital Transformation and Accounting. Programs can be delivered onsite, remote, online with the help of an AI online learning environment.



LEADERSHIP & MANAGEMENT

- Negotiation Skills
- ► Effective Work in a Self-directing Organization
- ► Human Resource & Diversity Development AND MANY MORE...



VOCATIONAL QUALIFICATIONS

- Further Vocational Qualification in First Line Management
- Further Vocational Qualification for Entrepreneurs
 AND MANY MORE...



COMMUNICATIONS & MARKETING

- Presentations Skills
- Change Communication
- Effective Professional Writing AND MANY MORE...



ICT & PROJECT MANAGEMENT

- Microsoft Office
- ▶ Windows 10
- ► IT Cloud Infrastructure Development AND MANY MORE...

TRAINING OF PERSONNEL, CUSTOMERS AND SUBCONTRACTORS

Soprano Group is the leading trainer of corporations in the Nordic countries and pioneering training on a next generation online learning platform. Nowadays corporations are seeking for cost-effective ways to build capacity of their personnel, customers and sub-contractors constituting their supply chain. Contact us and elaborate with us what kind of solutions are available for improving your competitive position in the market.



INTERNATIONAL TRADE

Knowledge on what is in the mind of International companies is crucial to success. We cover all aspects of international business from the first stage of foreign trade to the management of multicultural virtual teams. Our focus areas are training for international growth, improved profitability and smooth running.

INTERNATIONAL TRADE PROGRAMS

- Leading the International Growth and Market Expansion
- International Sales and Marketing Management
- ► The Global Market: Know Your Operating Environment and Customers

AND MANY MORE...

ECONOMY & BUSINESS

Economy & Business programs develop student's commercial and future working life skills. Programs offer meaningful ways of learning economic and we believe that experimental learning is the key to achieve the best learning results. Our method is to offer you experiences of success in the fields of the economy, working life, society and entrepreneurship.

ECONOMY & BUSINESS PROGRAMS

- Sales, Marketing and Commercialisation
- Economy Money and Entrepreneurshin
- ► Interaction and Negotiation Skills

 AND MANY MORE...

ACCOUNTING

Explore key accounting and financial management practices, and gain the essential expertise required for effective management of financial business activities. We offer articulate accounting training that is based on extensive practical experience for corporations and training institutions. Online courses and interaction with our trainers bring you practical and useful tips that your organization can easily apply.

ACCOUNTING PROGRAMS

- Mergers and Acquisitions
- Consolidation
- General Financial Statements Information AND MANY MORE...

WHY FINLAND?

The Happiest Country

World Happiness Report • 2019

The Most Stable Country

Fund for Peace • 2018

The Safest Country

World Economic Forum • 2018

The Best Primary Eduacation

World Economic Forum • 2018

The Cleanest Air

World Health Organization • 2018

The Best Contributor to the Common Good of Humanity

World Economic Forum • 2018



MIF Academy delivers Finnish world-class education with an AI Learning Environment globally. We utilize the Finnish, international and local expert as facilitator's of learning on remote and onsite. We form strategic alliances with local training service providers and produce learning content with the Finnish pedagogical model.

Our network of highly qualified education organization allows us to bring forth Finnish world-class education all across the globe. In collaboration with selected partners and universities, we are developing more and more attractive online-training programs and content that can be distributed to international markets.

DO YOU WANT TO COLLABORATE WITH US?

Now, we are looking for highly qualified partners, universities and training companies to collaborate with us as content providers and distributors locally. If you are interested, please contact us at info@mifacademy.com and we will find a right solution for you.



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